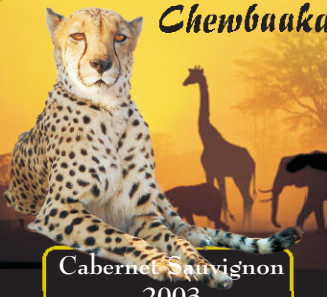


SUPPORTING THE SURVIVAL *of the* CHEETAH

Cape of Good Hope Wine Co. USA, in partnership with the Cheetah Conservation Fund, a not-for-profit conservation organization located in Namibia, is marketing and selling South African wines featuring selective ambassador cheetahs in their care. Each cheetah is uniquely paired with a wine that embodies their distinctive characteristics and traits. The proceeds from the sale of these quality wines will be donated to the Cheetah Conservation Fund to help them continue their mission to ensure the long-term survival of the fastest animal on earth from extinction.



Hoopenburg Wines



Chewbaaka

Cabernet Sauvignon 2003

CHEWBAAKA "chew-bah-caw"
The Cheetah Conservation Fund's Ambassador Cheetah. He was rescued as a cub and raised by Dr. Laurie Marker.

Supporting the survival of the Cheetah



d'Artagnan

Shiraz 2003

d'ARTAGNAN
D'Artagnan is one of three brothers who were the only survivors of their family. They are inseparable & very shy. Named after the three brave Musketeers, d'Artagnan is the clown prince of the three.

Supporting the survival of the Cheetah

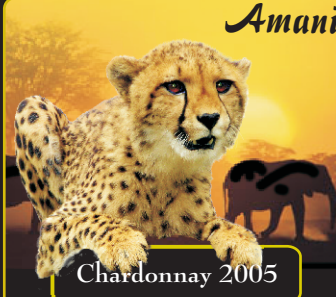


Kanini

Pinot Noir 2003

KANINI
She came to the Cheetah Conservation Fund in February 2006. Because of her tiny size, she was named Kanini meaning "the little one." Today she is growing healthy and happy.

Supporting the survival of the Cheetah



Amani

Chardonnay 2005

AMANI means "Peace" in Swahili
Found by a farmer in Namibia just east of Windhoek when she was one year old. Amani was taken to live at the Cheetah Conservation Fund in June 2006.

Supporting the survival of the Cheetah

The cheetah, the fastest land animal on earth, will become extinct in the wild within the next 20 years, if left alone! Your support of Cheetah Conservation Fund is desperately needed to help them continue their proactive, practical, and sustainable solutions to save the remaining population of these magnificent animals. Cheetah Conservation Fund's reach and vision is worldwide with conservation programs in Namibia, Botswana, South Africa, Kenya, Ethiopia and Algeria.

To help support these programs to save the fastest animal on earth the wild cheetah, please enjoy the various selections of these wonderful wines knowing that your contribution will help CCF in their international conservation effort. \$12 per case of wine sold is donated to the Cheetah Conservation Fund.



cheetah.org

The Wines




SUPPORTING THE SURVIVAL OF THE CHEETAH

To ensure the programs continued success, the Cape of Good Hope Wine Co. selected quality boutique style South African wines from the Hoopenburg Vineyard in Stellenbosch. This will be an ongoing program with the labels updated as the cheetah grow up & the vintages change, creating collector wines. We will add other varietals as the program progresses.

**These are the first
release of these wines.**

CAPE of GOOD HOPE
WINE Co.

5933 E Sandra Terr.
Scottsdale, AZ 85254
t: 602.368.4982
f: 602.493.8823



Chewbaaka

**Cabernet Sauvignon
2003**

CHEWBAAKA "chew-bah-caw"

The Cheetah Conservation Fund's Ambassador Cheetah. He was rescued as a cub and raised by Dr. Laurie Marker.

Like the noble and dignified Chewbaaka, the Cabernet is the ambassador of wines with its subtle layers of blackcurrant flavors, evolving into velvety vanilla undertones with firm lingering tannins.



d'Artagnan

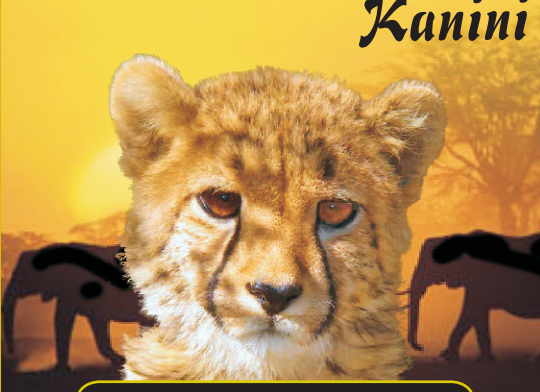
Porthos Athos

Shiraz 2003

d'ARTAGNAN

D'Artagnan is one of three brothers who were the only survivors of their family. They are inseparable & very shy. Named after the three brave Musketeers, d'Artagnan is the clown prince of the three.

D'Artagnan, while being shy, has another side to him, like this gorgeous Shiraz. Delicately berried on the nose and palate with a little spice flavor to keep good balance in acidity and soft tannins.




Kanini

Pinot Noir 2003

KANINI

She came to the Cheetah Conservation Fund in February 2006. Because of her tiny size, she was named Kanini meaning "the little one." Today she is growing healthy and happy.

The wine is very much like Kanini, "the little one." An elegant wine with an up-front fruity nose and palate, full of strawberry and raspberry flavors, balanced by a firm acidity and gentle wooding.



Amani

Chardonnay 2005

AMANI means "Peace" in Swahili

Found by a farmer in Namibia just east of Windhoek when she was one year old. Amani was taken to live at the Cheetah Conservation Fund in June 2006.

Fresh, lemony aromas and flavors combine with a delicate smokiness for a well-balanced Chardonnay with a soft finish. Similar to Amani's peaceful nature.